



## **DEPARTMENT OF COMMERCE**

### **National Oceanic and Atmospheric Administration**

#### **Submission for OMB Review; Comment Request**

The Department of Commerce will submit to the Office of Management and Budget (OMB) for clearance the following proposal for collection of information under the provisions of the Paperwork Reduction Act (44 U.S.C. Chapter 35).

*Agency:* National Oceanic and Atmospheric Administration (NOAA).

*Title:* Northwest Hawaiian Islands Mokuapapa Discovery Center Exhibit Evaluation.

*OMB Control Number:* 0648-0582.

*Form Number(s):* None.

*Type of Request:* Regular (revision and extension of a currently approved information collection).

*Number of Respondents:* 250.

*Average Hours Per Response:* 8 minutes.

*Burden Hours:* 31.

*Needs and Uses:* This request is for a revision and extension of a currently approved information collection. Mokupapapa Discovery Center (Center) is an outreach arm of Papahānaumokuākea Marine National Monument that reaches 60,000 people each year in Hilo, Hawaiʻi. The Center was created eleven years ago to help raise support for the creation of a National Marine Sanctuary in the Northwestern Hawaiian Islands. Since that time, the area has been proclaimed a Marine National Monument and the main messages we are trying to share with the public have changed to better reflect the new monument status, UNESCO World Heritage status and the joint management by the three co-trustees of the Monument. We therefore are seeking to find out if people visiting our Center are receiving our new messages by conducting an optional exit survey.

The Center is requesting to conduct a second survey to evaluate patron acuity to determine successful concept attainment. By conducting thorough evaluations it will aid in vital decisions regarding exhibit renovation, new exhibits, interpretation programs, and educational content.

*Affected Public:* Individuals or households.

*Frequency:* One time.

*Respondent's Obligation:* Voluntary.

This information collection request may be viewed at [reginfo.gov](https://www.reginfo.gov). Follow the instructions to view Department of Commerce collections currently under review by OMB.

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to [OIRA\\_Submission@omb.eop.gov](mailto:OIRA_Submission@omb.eop.gov) or fax to (202) 395-5806.

Dated: May 21, 2015.

Sarah Brabson,

*NOAA PRA Clearance Officer.*

**BILLING CODE: 3510-NK-P.**

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